

Privacy Policy of scheduleyourexam.com

1. ABOUT US AND THIS POLICY

Welcome, and thank you for visiting our website or using our services. When you visit our website or use our services, you provide and entrust us with personal information that can be used to identify you (which we refer to herein as “your information”).

We understand that your information is important to you, and we take your privacy and data protection concerns seriously. As such, we have created policies that govern and guide our use and protection of your information. Such policies are summarized in this Privacy Policy (this “Policy”).

This Policy describes, among other things, what information we collect from you, how we use and disclose your information, and your rights regarding your information. We update this Policy from time to time. We will indicate the date the last changes were made above.

When this Policy mentions “we,” “us,” or “our” it refers to Schedule Your Exam, LLC.

We hope this Policy answers all of your questions about our treatment and protection of your information, but to the extent you have further questions regarding this Policy, we invite you to email us anytime at info@scheduleyourexam.com.

2. INFORMATION WE COLLECT

We facilitate the online scheduling of eyecare appointments. As such, we collect several types of information in connection with your use of our website and services, including the following:

2.1 Information You Provide Us

- **Information for use of Our Services.** When you use our services, you may provide personal identifiers, such as your first name, last name, email address, date of birth, phone number, mailing address, health insurance information, and other similar personal information.
- **Information Provided when You Otherwise Interact with Us.** You may provide us with personal information when you fill in forms, communicate with our customer service teams, or use other features of our services.

2.2 Information Collected When Using Our Website and Services

- **Activity Information.** We may collect details about how you use our websites or services, such as content accessed, time viewed, and links clicked.

3. HOW WE USE YOUR INFORMATION

We do not use or reference your information except to provide, improve and develop our services. Some specific examples of how we use your information follow.

3.1 Providing Our Services. Our services perform many functions and provide our customers with many tools. Use of your information is essential for these functions. For example, we require the use of your information to validate login credentials, and conduct checks against databases. We may also use your information to provide customer service. To protect you and comply with our legal obligations, we use your information to detect and prevent fraud, abuse, security incidents, and other harmful activity, resolve disputes, enforce our terms of service and agreements with third parties, and conduct security investigations and risk assessments.

3.2 Improving Our Services. We are constantly improving our services to better serve you. Your information is used in connection with such efforts. For example, we may use your information for data analytics and measurement to determine how individuals interact with our services and where we can provide improved or better functionality. We may use your information to assess the capabilities of third-party partners. We may also use your information to engage in research either directly with you or with your customers or other business partners.

3.3 Developing New Services. We are always looking for new ways to serve you by offering new products and services. Your information helps us identify and build these products and services in various ways.

4. WHO WE SHARE YOUR INFORMATION WITH

We do not share your information with anyone except as is necessary to provide our services. *We do not and will not sell your information.* Some examples of when and why we share your information follow.

4.1 Service Providers. We use a variety of third-party service providers to help us provide our services, and these third parties may require your information for such purposes. For example, service providers may help us: (a) verify your identity or authenticate your identification documents, (b) check information against public databases, (c) conduct background checks, fraud prevention, and risk assessment, (d) perform product development, maintenance and debugging, or (e) provide customer service, payments, or insurance services. We have written agreements with all such third parties and they are not permitted to use your information for any purpose other than to deliver the relevant services in a professional manner, and consistent with their legal, regulatory and other obligations. For clarity, we do not and will not share any personally identifiable information with third parties for unknown reasons.

4.2 Legal and Regulatory Disclosures. We may disclose your information to courts, law enforcement, governmental authorities, tax authorities, or third parties, if and to the extent we are required or permitted to do so by law or if such disclosure is reasonably necessary: (a) to comply with our legal obligations, (b) to comply with a valid legal request or to respond to claims asserted against us, (c) to respond to a valid legal request relating to a criminal investigation or alleged or suspected illegal activity or any other activity that may expose us, you, or any other of our users to legal liability, or (d) to enforce and administer our Terms of Service or other agreements with users. Such disclosures may be necessary to comply with our legal obligations, for the protection of your or another person's interests or for the purposes of keeping our services secure, preventing harm or crime, enforcing or defending legal rights, or facilitating the collection of taxes.

4.3 Sharing with Your Consent. Where you expressly consent or request, we share your information when you authorize a third-party service or website to access your account with us.

4.4 Corporate Affiliates. To enable or support us in providing you services, we may share your information within our corporate family of companies, which includes Abeo Solutions, Inc.

4.5 Business Transfers. If we are involved in any merger, acquisition, reorganization, sale of assets, bankruptcy, or insolvency event, then we may sell, transfer or share some or all of our assets, including your information and Business Data in connection with such transaction or in contemplation of such transaction.

5. SECURITY

We are continuously implementing and updating administrative, technical, and physical security measures to help protect your information against unauthorized access, loss, destruction, or alteration. Sensitive data is encrypted and website connections are protected using strong transport layer security. Our websites are hosted in a secure server environment that uses multi-layer perimeter security, including firewalls and other advanced technology to prevent interference or access from outside intruders.

6. EXTERNAL LINKS

Our websites and services may contain links to third party websites. These third-party websites maintain their own policies regarding the collection and use of your information. We assume no responsibility or liability for the actions of such third parties with respect to their collection or use of your information. We encourage you to read the privacy policies of every website that you visit, including those you may reach through a link on our websites or in our services. We encourage you to be aware when you leave our websites or services and to read the privacy statements of each and every website you visit that collects your information.

7. JURISDICTIONAL SPECIFIC PRIVACY REGULATIONS

7.1 California Consumer Privacy Act. In compliance with the California Consumer Privacy Act, California residents may request that (a) we inform them of what information we collect,

use, and disclose about them, and (b) we delete the information we have collected about them (subject to certain statutory exemptions).

If California residents would like to know more or submit a request, please email us at info@scheduleyourexam.com. Be aware that we must verify your identity before responding to certain of your requests. In connection with such verification efforts, you may be required to provide us with certain pieces of your information (which we will match against what we have in our records) and/or provide us a form of government issued identification.

California residents may designate an authorized agent to make a request on their behalf under this Section. To designate an authorized agent to make a request on your behalf, you must provide a valid power of attorney and a form of government issued identification for both the requester and authorized agent.

California residents will not be charged or otherwise discriminated against for exercising their rights under this Section.

As discussed above, we do not and will not sell your information. As such, we do not provide a process to opt-out of the sale of your information.

7.2 European Union General Data Protection Regulation. We exclusively market and sell our services to United States-based organizations and individuals. Even though we do not intentionally collect information about residents of the European Union (“EU”), some EU residents’ data may be inadvertently collected through marketing channels or by virtue of our customers’ legitimate use of our services. Collection and storage of any EU resident’s data by us is minimal and incidental. No such data is used for marketing or any other purpose. Notwithstanding the foregoing, if you are an EU resident and would like to request that your data be securely removed from our systems, however collected, please send an email with proof of EU residency to info@scheduleyourexam.com. We will remove all relevant data, so long as that removal is technically feasible, does not impact the legitimate accounting or business practices of our customers, and does not violate other regulatory or legal standards with which we must comply. We will also cooperate with our customers in good faith to address any requests they receive or that may impact them directly.

9. MISCELLANEOUS ITEMS

9.1 Information We Host on Behalf of Our Users. We host on behalf of our customers and enable our customers to store various types of data. Such data may include personal information that is collected by our customers. We generally do not control or actively monitor how our customers store or use the data they upload to our services. Any requests or questions related to data collected by our customers should be directed to the applicable party.

9.2 Limits on Use of Your Google User Data. Certain of our services can be used to access Google data. Notwithstanding anything else in this Policy, if you provide our services access to the following types of your Google data, our services use of such data will be subject to the following restrictions:

- Our services will only use such access to write Gmail message bodies (including attachments), metadata, headers, and settings to send these messages through Gmail servers and will not transfer this Gmail data to others unless doing so is necessary to provide and improve these features, comply with applicable law, or as part of a merger, acquisition, or sale of assets.
- Our services will not use Gmail data for serving advertisements.
- Our services will not allow humans to read your Google data unless we have your affirmative agreement for specific messages, doing so is necessary for security purposes such as investigating abuse, to comply with applicable law, or for our service's internal operations and even then only when the data has been aggregated and anonymized.

10. CONTACT US

If you have any questions regarding your information, or you'd like to correct and/or update any such information, please contact us at info@scheduleyourexam.com.